

## Weichert Realtors will open May 1 in Wellesley

Broker Martin Kalisker has announced an official opening date of May 1 for the new Weichert. Realtors - Synergy, an independently owned and operated franchise of Weichert Real Estate Affiliates, Inc.

Located at 378 Washington St., Wellesley Hills, the agency opening was earlier planned for mid-March, until Kalisker suffered a broken ankle at the Weichert Management Academy for new franchisees.

The Wellesley Hills office is one of more than 330 companies in 36 states to join the franchise network, including 28 across New England, 17 of them in Massachusetts.

The full-service organization offers mortgage and insurance services, a commercial and investments division, an award-winning Internet lead-generation platform and a multinational relocation company, as well as an ongoing agent and management training program that incorporates both "live" and online instruction.

Kalisker spent more than 20 years in the global financial services industry before entering real estate. He said his initial goal is to attract 25 client-focused agents, who, like himself, "understands the business and always puts the client's interests first as

*advocates for the buyer or seller under designated agency."*

After graduating from Colorado State University and earning his Certified Public Accountant (CPA) license in 1986, Kalisker went on to hold senior positions in public accounting with Arthur Andersen, securities prime brokerage with Bear Stearns, private investment management as a chief financial and compliance officer, and was most recently the Director of Relocation Services for the Boston affiliate of another real estate brand. During that time, he has been buying and selling homes, partly necessitated by several international moves within Europe, the Caribbean and the East Coast.

Kalisker lives in South Natick with his wife, Judy, a lawyer at Boston Scientific Corp, and Newton native. Outside of real estate, Kalisker's passions include his two beagles. Kalisker plans to feature an adoptable dog each month on his company's Web site in support of the Massachusetts Society for the Prevention of Cruelty to Animals (MSPCA) and said he has numerous other plans to generate community awareness and financial support for the MSPCA.

A recruiting campaign for new agents and office staff is currently under way in anticipation of a May 1 opening date. Weichert, Realtors® - Synergy can be reached at (781) 237-3102.



Martin Kalisker

Printing imperfections  
present during scanning

